



MODERN TEACHING AIDS ADDS TO ITS WINNING TEAM: WORLD OF SPORT JOINS THE MTA FAMILY

Modern Teaching Aids (Pty Ltd) is pleased to announce the acquisition of Sports Equipment and Clothing Supplier, World of Sport into the MTA family.

Since 1956, MTA has been a high quality education resource provider with the largest range of teaching resources and education supplies available in Australia for primary schools, high schools, secondary schools, childcare centres, daycare centres, preschools and OOSH.

MTA's extensive range includes robotics, digital technologies, art & craft, mathematics, literacy resources, developmental products, school consumables, STEAM, classroom stationery, science equipment, STEM, sporting gear, school furniture, books, play and educational toys.

World of Sport has built up an unsurpassed range of sporting equipment and sports clothing over 30 plus years, with the strong capability to brand products to individual customer needs in a wide range of sporting codes. World of Sport has enjoyed a loyal customer base as the preferred supplier to an ever-growing list of customers across New South Wales and Queensland, who demand high quality products supplied in a timely and efficient manner.

CONTINUITY OF CARE

With the addition of World of Sport into MTA, current WoS customers will enjoy the continuity of care and personalised face to face service from their current sales representatives, Mark Thomas, Steve Luc and Lex Norriss.

Customers can continue to order via the World of Sport website or via the MTA website. As part of MTA, customers can continue to contact their personal sales rep or contact the MTA Customer Service team at sales@teaching.com.au. MTA's head office is located in Sydney with a highly professional and experienced team of staff.

WAREHOUSING AND DELIVERY

World of Sport deliveries will now come from MTA's large Australian warehouse, based in Queensland.

'There is a sense of excitement at MTA to be working with WoS for existing and future customers who love their sport, as all Australians do', said Jim Craddock, Chief Commercial Officer, 'With World of Sport, we've added over 4,000 brand new products online at MTA – so now there's an item for every level of play... we've gone from representing 11 sporting codes to over 28 sporting codes and disciplines'.

CONTACT INFORMATION

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