

**Woolworths Earn & Learn
Frequently Asked Questions
Registration Period 2019**

1. Who can participate in the Woolworths Earn & Learn program?

All Primary schools, Secondary Schools, Early Learning Centres, Long Day Care Centres and Out Of School Hours providers in Australia as defined in the Terms and Conditions can register for the Woolworths Earn & Learn program.

You can check if your school is registered for the program on www.woolworths.com.au/earnandlearn.

2. How can I get my school or ELC to register?

School educators and ELC Centre Directors are permitted to register on behalf of their school or ELC. They will receive an invitation from Woolworths with details on how to register, along with a Username and Password.

To register for the program, the School educator, ELC Director or their authorised nominee needs to visit www.teaching.com.au and follow the registration prompts. If you have not received your User Name & Password by 01/05/19, please contact Modern Teaching Aids (MTA) free call 1800 251 497 or via email at earnandlearn@teaching.com.au.

Schools that participated in the 2017 Woolworths Earn & Learn program will be pre-registered, but must confirm by logging on to www.teaching.com.au and following the registration prompts.

If your school or ELC did not participate in the 2017 Woolworths Earn & Learn program, a nominated person is required to register the school's details during the Registration Period.

3. What Earn & Learn marketing material is available to my school or ELC?

Each participating school or ELC will be provided with a Starter Pack which contains key information on the program, as well as posters and a Collection Box.

Woolworths Earn & Learn Sticker Sheets can be downloaded from www.woolworths.com.au/earnandlearn

4. Who can collect Woolworths Earn & Learn Stickers and how long can they be collected for?

Anyone who shops at Woolworths from 12.01 am Wednesday 1st May until on 11.59pm Tuesday 25th June 2019 can collect Woolworths Earn & Learn Stickers, while stocks last.

5. How much do I need to spend to get Woolworths Earn & Learn Stickers?

A single Sticker will be given to a customer with every \$10 spent in a single transaction at Woolworths Supermarkets, Woolworths Metro and Woolworths Online (www.woolworths.com.au), excluding money spent on Excluded Purchases, during the Promotional Period, while stocks last.

By purchasing a Participating Brand product you will receive a bonus two stickers (while stocks last). See www.woolworths.com.au/earnandlearn for the full list of Participating Brands.

6. Are there any products for which Woolworths Earn & Learn Stickers are not provided?

Excluded Purchases: Smoking/tobacco products and accessories, alcohol, mobile recharge, Woolworths Mobile, travel cards and tickets, cash outs, lottery products and gift cards (including iTunes); Carpet Care products, donations, Delivery Fees, Bag Fees and Crate Service Fees. For online orders, the minimum purchase amount for each Pick up order is \$30.00 and for each Delivery

order is \$50.00 excluding the Delivery Fee, Bag Fee and any Crate Service Fee. Qualifying Spend is calculated after all discounts and exclusions have been applied to the order.

Purchases at other Woolworths Group outlets (including but not limited to BIG W, BWS or Dan Murphy's outlets, whether attached to or separate from a Woolworths supermarket) and Caltex/Woolworths co-branded fuel outlets are not eligible for this Promotion.

7. Are there any other ways to collect Woolworths Earn & Learn Stickers?

As a customer: To collect Woolworths Earn & Learn Points, customers need to shop at a Woolworths supermarket. If you shop online, your Woolworths Earn & Learn Stickers will be delivered with your groceries (while stocks last).

As a school:

Schools: Participant schools that book and attend a Fresh Food Kids Discovery Tour at a participating Woolworths between 00.01 AEDT 18 March 2019 and 23.59 AEST 25 June 2019 will receive 500 bonus Stickers.

Early Learning Centres: Participant Early Learning Centres that book and attend a Fresh Food Kids Discovery Tour at a participating Woolworths between 00.01 AEDT 18 March 2019 and 23.59 AEST 25 June 2019 will receive 1000 bonus Stickers.

Visit woolworths.com.au/discoverytours to find out more and book your tour. Limit applies of one Fresh Food Kids Discovery Tour Bonus Offer per Participant.

8. Can I submit Earn & Learn Stickers from a previous year Woolworths Earn & Learn program?

No. Only Woolworths Earn & Learn Stickers from the 2019 program will be accepted.

9. Is there a maximum number of Woolworths Earn & Learn Stickers that can be collected?

No. Collect as many as you can for your school from 12.01am on Wednesday 1st May 2019 until 11.59pm Tuesday 25th June 2019, while stocks last. The more you collect, the more your school can redeem.

10. What can registered schools get with their Woolworths Earn & Learn Stickers?

Registered schools and ELCs can redeem their Woolworths Earn & Learn Stickers for educational resources based on its specific needs, across all curriculum areas, including Maths, English, Science, Art and Craft, Digital Technologies, Sports and more.

To view the full catalogue visit woolworths.com.au/earnandlearn

11. If I don't have a child at the local school, can I still collect Woolworths Earn & Learn Stickers and give them to a school?

Yes. You can give your Woolworths Earn & Learn Stickers to the school or ELC of your choice by dropping your stickers into a Collection Box at your local Woolworths store.

There will be a Collection Box allocated for Remote Schools in your local Woolworths store so

you can also collect stickers on behalf of remote schools. Stickers in the Remote School box will be evenly distributed to all participating remote schools. For a full list of remote schools visit woolworths.com.au/earnandlearn

12. Is there a maximum number of schools that can take part?

All Primary schools, secondary Schools, Early Learning Centres, Long Day Care Centres and Out Of School Hours providers in Australia as defined in the Terms and Conditions can take part as long as they register during the Registration Period.

13. Is the Woolworths Earn & Learn program open to Childcare Centres, Playgroups or Family day-care?

Only Early Learning Centres that meet the definition of providing Long Day Care as per www.childcarefinder.gov.au are eligible to apply. Playgroups and family day care are not eligible to participate unless they meet the definition in the Terms and Conditions.

14. Do I need to ask for my Woolworths Earn & Learn Stickers?

No. Your store should be handing these out at both the manned check out and self-serve checkouts. Please do not hesitate to remind service operators that you are entitled to these. If there is a store that is not proactively providing you with Woolworths Earn & Learn Stickers, then please contact us at earnandlearn@woolworths.com.au

15. Where do I get a Woolworths Earn & Learn Sticker Sheet?

You can pick one up at your local store, or print out your own at www.woolworths.com.au/earnandlearn

16. I missed out on Woolworths Earn & Learn Stickers when I was in store last, how can I get them?

The next time you're back in store, you can go to the service desk and show your receipt to get your entitlement (while stocks last).

17. Can I put a Collection Box in the store for my school?

You should contact your school to find out if they have registered. If they have and there is a school coordinator assigned for Woolworths Earn & Learn you can ask them to ensure a Collection Box for your school is in your local store. The school coordinator should contact the store manager and arrange for a Collection Box to be set up. Please note stores will only have a limited amount of collection boxes and these will be allocated to schools on a first in basis.

18. Can I request another customer's Woolworths Earn & Learn Sticker if they don't want them?

If a customer hands you their Woolworths Earn & Learn Stickers personally, then you are entitled to keep them and add them to your Woolworths Earn & Learn Sticker Sheet. Service operators are not allowed to hand you the previous customer's entitlement.

19. How do I find where my nearest Woolworths supermarket is?

The store locator at woolworths.com.au will provide you with details of your nearest store. Simply type in your suburb or postcode.

20. My store is out of stock of Stickers

This is a limited time promotion and stickers are available while stocks last.

21. Can my school collect on behalf of another school?

Yes, for the first time, Earn & Learn is allowing schools the ability to collect Stickers on behalf of another school. In order to do this:

- The Participant must opt to collect Stickers on behalf of another Participant on its registration form
- The nominating Participant (**Nominating Participant**) must first obtain the prior consent of the receiving Participant (**Receiving Participant**) and ensure that the Receiving Participant has registered to participate in this Promotion during the Registration Period; and
- the Nominating Participant must ensure that it clearly communicates on all of its collection boxes and campaign materials that it is collecting Stickers on behalf of the Receiving Participant and not for itself.